



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

# Contract # 327324

Schedule Dates 10/11/12-10/15/12

Advertiser Pol/R Hudson/R/NC US Representative (16382)

Agency American Media & Advocacy Group (4189)

Product Political - Federal Candidate (1067)

Brand 3003 CONGRESS (135344)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name ROBINSON, TRACEY

Phone/Fax /

CPE 225/403/3003

Account Types National/Political

Billing Type Standard

Comments HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CONGRESS

Date Entered 08/16/12

Last Modified 10/11/12

Entered By Jill Hipkind

CO-OP No

Headline # 06281560

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$382.50

Net Total \$2,167.50

Sales Tax

## Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

3

3

Rate

\$2,550.00

\$2,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAYBRK	8/16/12
34.0	Revised Line / Spot	10/11/12-10/11/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	ABC NITELINE	8/16/12
38.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6:30A- 7A (EST)					1					\$850.00		Charlotte (WSOC)	EYE NWS DAYBRK	8/16/12
38.0.1	Closed Preempt	10/11/12															Charlotte (WSOC)	Pre-empt/Spot -	
53.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30A- 7A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/5/12
54.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6A- 6:30A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAYBRK - replaces 10/11 due tech error	10/11/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.